

SARDAR PATEL COLLEGE

14, Padma Rao Nagar, Secunderabad-500 025
Re-Accredited B+ Grade by NAAC
(Affiliated to Osmania University & AICTE)
(Sponsored and Managed jointly by the OGA and Exhibition Society)

Two Day National Seminar

On

Innovative Strategies in Entrepreneurship and Business Management

In collaboration with Department of Business Management, O.U

Day 2- Programme Schedule

Time	Events
	Session -3 (Venue: Auditorium, III Floor)
10.30-10.35am	Inviting the session chairperson on to the dais Program Convenor - Mr.Ch.Indrasena Reddy Vice Principal - Dr M. Amaranatha Sharma Principal - Dr N. Hemalatha Session chairperson - Prof. V. Sudha, Chairman, Board of Studies Department of Business Management, O. U
10.35-10.38am	Introduction of the session Chairperson
10.38-10.50am	Address by session chairperson - Prof. V. Sudha
10.50-11.45am	Presentation by the participants
10.50 to 11.00	Karishma Singh- The Role Of Female Entrepreneurs In Transforming the Indian Society
11.00 to 11.10	Dr. Kavita Thakur - The Role of Female Entrepreneurs In Transforming The Indian Society
11.10 to 11.20	Vemula Radhika -Revolutionizing of Indian Logistics sector through Quick Commerce
11.20 to 11.30	Prof V. LALITHA -Rural women entrepreneurship in India
11.30-11.35am	Felicitations to the session Chairperson

11.35-11.45	Tea Break
Session-4	
11.50-12.00pm	Inviting the session chairperson Dr.Attualha Niazi, Assistant Professor- Department of Commerce, Govt Degree College, Sidrah, Jammu
12.01-12.02pm	Introduction of the session Chairperson
12.02-12.07pm	Address by session chairperson
12.07-12.13m	Presentations: Dr. V. Shireesha :Challenges of Rural Entrepreneurship in India
12.13-12.20pm	Dr Shariqua Nishat: Overview of Quick Commerce in India: A Reincarnation of E Commerce
12.20-12.30	Dr Samiya Mubeen: Impact of the fintech on the new start-up in Bangalore
12.30 to 12.40	Saritha Gone : TRENDS IN INNOVATIVE BUSINESS THOUGHTS
12.40 to 12.50	K. C. UDAYKIRAN: DRIVING SUSTAINABILITY- A FOCUS ON GREENING AUTOMOTIVE INDUSTRY
12.50 to 1.00	VENKATESWARA RAO NEERATI : "Accelerating Online Business Growth: How Programmatic Buying Transforms Insights into Impact"
1.00 to 2.00	Lunch Break
Valedictory session	
2.00-2.05pm	Inviting the guest on to the dais Program Convenor - Mr.Ch.Indrasena Reddy Vice Principal - Dr M. Amaranatha Sharma Principal - Dr N. Hemalatha Guest of Honour -Mr.V.S.Vijay Chand Vice President of Tata Business Support Chief Guest - Prof. D.Sreeramulu, Head -Department of Business Management

2.05-2.12pm	Report on Two-day National Seminar by Program Convenor
2.12-2.15pm	Address by Vice Principal
2.15-2.20pm	Address by Principal
2.20-2.23pm	Introduction of the Guest of Honour
2.23-2.33pm	Address by the Guest of Honour
2.33-2.36pm	Introduction of the Chief Guest - Prof. D.Sreeramulu
2.36-2.50pm	Address by Chief Guest
2.50-2.55pm	Felicitation to the Guest
2.55- 3.30pm	Distribution of certificates