

Report-Training Program 2025

Date: 04-09-2025

Venue: Sardar Patel College, Padmarao Nagar, Secunderabad

Organized by: Department of Business Management in Collaboration with Magic Bus Foundation of India

Aim: This program aimed to enhance employability skills and provide placement support in key industry domains.

Introduction

The Department of Business Management, in collaboration with the Magic Bus Foundation, conducted a 12-day (36 hours) Training and Placement Assistance certification Program for BBA final year students (Batch 2023-26) from 18th August 2025 to 3rd September 2025. 60 students have registered and participated in the program.

Program Details

The sessions were handled by professional trainers from the Magic Bus Foundation, lead by Ms. Sushma Padgoju, Senior Life Skills Trainer, who guided students on essential workplace skills, fostering confidence, and communication. The training is a combination of soft skills, technical skills, and career readiness modules, ensuring holistic development of the students.

Key Modules Covered

1. Soft Skills Development – Communication, teamwork, leadership, problem solving, and workplace etiquette.
2. AI & Pro Tech Applications – Awareness of AI tools, productivity applications, and emerging technologies.
3. Job Readiness & Placement Assistance – Resume preparation, interview skills, and corporate grooming.
4. Domain-Specific Training – Guidance in Finance, HR, Data Analysis, ITES, and BPO sectors.

Outcome of the Program

- Students enhanced their confidence in communication and presentation skills.
- Hands-on practice through mock interviews and group discussions for workplace readiness.
- Students learned to enhance efficiency by applying AI and tech apps.
- Certificates were awarded to all the participants who successfully completed the program.
- Placement assistance was assured for a period of one year from the date of enrolment.

Inaugural session



Activities during the Program



Certificate Distribution



Conclusion

The 12-day training program proved to be highly effective and beneficial. Students actively participated and expressed their views that the program helped them to improve their professional skills and broadened their career opportunities. The collaboration with the Magic Bus Foundation provided an excellent platform for bridging the gap between academics and industry requirements.

Director

Principal