

## REPORT ON SEMINAR

### “ENTREPRENEURSHIP: OPPORTUNITIES AND AVENUES”



An interactive seminar on “Entrepreneurship: Opportunities and Avenues” was organized by the Economic Committee, Andhra Pradesh in association with the Indo-American Chamber of Commerce on 18th April 2026 at Gandhi Centenary Hall, Exhibition Grounds.

### **Participants**

The seminar witnessed active participation from BBA and MBA students, along with 200+ students from various colleges across Telangana, accompanied by faculty members, creating a platform for learning, networking, and idea exchange.

Ms. E. Navyasri, Associate Professor, Department of Business Management

The program was convened by **Mr. Aditya Margam**.

### **Objective of the Seminar**

The seminar was designed with the following objectives:

- To encourage students to transition from job seekers to job creators
- To provide insights into entrepreneurial opportunities and emerging avenues
- To enhance understanding of real-world entrepreneurial challenges and solutions

### **Key Speaker Insights**

#### **1. R. B. V. V. N. Raju – Chairman, Elico Marketing Pvt. Ltd.**

Opportunities & Avenues in Entrepreneurship:

- Innovation and new product development
- Digital platforms and AI-based solutions
- Health and wellness sectors

#### **2. Wg Cdr. Avula Bharath Bhushan – Former Advisor, Pennar Group**

Risk & Reward in Entrepreneurship:

- Integrity, Discipline, Courage
- Financial risks, Operational challenges, Market competition

#### **3. Dr. Sreedevi Devireddy – Chairperson, IACC (AP & TG)**

Entrepreneurial Mindset:

- Entrepreneurship is about mindset
- Commitment, sincerity, and hard work
- Identifying market gaps

#### 4. **Mr. Arvind Patwari – Former Director, MSME Development Institute**

Government Schemes:

- CGTMSE : credit Guarantee Fund for Micro & Small Enterprises( Collateral free loans), launched by Govt. of India & SIDBI Collateral Free loans
- PMEGP: Prime Minister Employment Generation Scheme
- MUDRA loans: Micro Units Development & Refinance Agency
- Hackathon Scheme: helps startups and innovators develop practical solutions to real industry problems by providing **funding, mentorship, and incubation support.**

#### 5. **Mr.Pritam Singh – Director, NMDC**

Insights:

- Identifying unmet needs
- Leveraging new technologies
- Continuous learning

“The best way to predict the future is to create it.”

#### 6. **Pradhyumna – Director, Bharat Charge**

- Journey from engineering to entrepreneurship
- Focus on EV charging and solar energy
- Importance of sustainable industries
- Exposure to entrepreneurial ecosystem
- Understanding funding and support systems

- Motivation for innovation
- Clarity on entrepreneurship

The seminar was highly informative and inspiring. It encouraged students to think innovatively and take initiative toward building their own ventures.