

SARDAR PATEL COLLEGE

14, Padma Rao Nagar, Secunderabad-500 025
Re-Accredited B+ Grade by NAAC
(Affiliated to Osmania University)
(Sponsored and Managed jointly by the OGA and Exhibition Society)
(Degree & PG. College)

Two Day National Seminar On Innovative Strategies in Entrepreneurship and Business Management In collaboration with Department of Business Management, O.U

Programme Schedule

Day 1

Date: 10th July 2023

Time	Events
	Inaugural Session(Venue: Auditorium, III Floor)
10.30-10.35am	Welcome dance by Miss. Vasundhara, MBA 2 nd year student
10.35-10.38am	Inviting the guest on to the dais Program Convenor - Mr.Ch.Indrasena Reddy Vice Principal - Dr M. Amaranatha Sharma Principal - Dr N. Hemalatha Guest of Honour - Prof .Y Jahangir Department of Business Management, O.U Chief Guest - Prof.P.Venkataiah Dean - Faculty of Business Management
10.38-10.40am	Lighting of the lamp followed by Prayer song
10.40-10.45am	Welcome address by the Program Convenor- Mr.Ch.Indrasena Reddy
10.45-10.47am	Address by Vice-Principal - Dr M Amaranatha Sharma
10.47-10.50am	Address by the Principal about the College - Dr N Hemalatha
10.50-10.53am	Introduction of the Guest of Honour - Prof .Y Jahangir
10.53-11.03am	Address by the Guest of Honour - Prof .Y Jahangir
11.03-11.06am	Introduction of the Chief Guest - Prof.P.Venkataiah
11.06-11.21am	Address by Chief Guest - Prof.P.Venkataiah
11.21-11.25am	Felicitation to the Guests
11.25-11.30am	Vote of Thanks by Miss Karuna – Assistant Professor

Tea Break Time 11.30 to 11.40 am	
Technical Session I: Innovative Strategies in Entrepreneurship and Business Management	
11.40 - 11.42 am	Inviting the session chair person on to the dais: Dr. Mohammed Abdul Azeem : Professor, Department of Management and Commerce & Proctor-Maulana Azad National Urdu University
11.42 - 11.45am	Introduction of the session chair person Dr. Mohammed Abdul Azeem
11.45 - 11.55am	Address by the Session chair person Dr. Mohammed Abdul Azeem
Paper Presentations	
11.55 -12.05pm	Mrs.V.Rajitha- The Role of AI in Business Management-It is a curse or blessing
12.05 to 12.15	B Swapna : A study on rural entrepreneurship-challenge and opportunities
12.15-12.25	Heena Begum : Gig working-A boom to Indian Economy after pandemic
12.25-12.35	M Pallavi: A study on Crowd Funding in India
12.35 to 12.50	Mrs. S.Bhavana & Dr.Razia Sultana: A Study on Self Help Group (SHG)
12.50 to 1.00	Miss.E.Deva Karuna: Young Entrepreneur and their journey towards success
01.00 - 2.00pm	Followed by lunch
Technical session: 2	
02.00 - 02.02pm	Inviting the session chair person on to the dais: Dr.E.Vijaya – Faculty member & I/C EDC, National Institute for MSME, Government of India
02.02 - 02.05pm	Introduction of the session chair person Dr.E.Vijaya
02.05 – 02.15pm	Address by the Session chair person Dr.E.Vijaya
02.15 -	Presentation by the participants
2.15 to 2.30	Dr Sujendra swamy:
2.30 to 2.40	Dr.A Jyothi:
2.40 to 3.00	Any other

